### <u>This service agreement is for reference only – please fill out the contract online:</u>

http://www.brightfuturesllc.com/client-contract/

This agreement outlines the professional relationship between client, company, and consultant (commonly referred to as 'counselor') regarding educational consulting services provided by Bright Futures LLC.

### **Educational Consulting Services:**

### Counselor's responsibilities, depending upon level of service, may include:

- **College Research:** Counselor will initiate college research during certain meetings and provide suggestions for the student, if needed. Counselor will educate student on how to navigate college sites, find pertinent information, and form educated opinions on schools.
- **Professional Evaluation:** Counselor will review a student's educational background, extracurriculars, relevant diagnoses, and career/behavioral assessments (as available) in order to offer an expert opinion in regard to "college fit" for a student.
- **Communication**: Counselor will keep guardians informed of student progress. Families will also be automatically enrolled in our "Insiders" mailing list which includes relevant information and promotions that can be shared with family and friends.
- **Career/Major Exploration:** Counselor will explore careers and majors with student during certain meetings.
- **College List:** Counselor will form a customized college list for the student based on input from student, family, and their own professional knowledge.
- **Essay(s):** Counselor will assist student in brainstorming, drafting, and editing essay(s) as recommended/required by colleges for a complete application.
- **Application(s):** Counselor will assist student with college applications by guiding student through each section, and then reviewing for completion.

#### Counselor's responsibilities do not include:

- Guarantee of placement to any school or program
- Contacting universities or its employees on behalf of a student/family and/or imposing undue pressure on schools for acceptance
- Completing college research, writing essays, or filling out applications on behalf of the student
- Placing undue pressure on student to complete assignments, initiate contact with schools, or choose a particular major/school
- Communicating with student's school, teacher, or tutors on behalf of the student/family

• Scholarship searches

### Client's responsibilities include:

- Sharing all relevant educational records with consultant
- Supplying consultant with school records, testing, teacher, behavioral and legal records, and psychological reports
- Scheduling and attending ongoing appointments with consultant
- Scheduling college visits and interviews
- Completing applications, essay and portfolios after review with consultant
- Completing and submitting all financial aid forms
- Securing school records, academic and personal recommendations, and forwarding them to colleges
- Remaining in communication with counselor to facilitate placement
- Notifying colleges of intention of attendance

#### **General Policies:**

- Review of applications, essays, and other supporting documents have up to a 72hr "turnaround" time unless stated otherwise by your counselor.
- All work that is being submitted to a college MUST be authored by the student. This includes primary essays, applications, resumes, and supplemental essays. As consultants, we are knowledgeable of and experienced in the level of feedback and editing that is considered acceptable within college application standards. Any evidence of plagiarism or work being completed by someone other than the student will be considered a breach of contract with BFC.
- Please limit texts and phone calls to between the hours of 8am-8pm unless stated otherwise by your counselor.
- Please let your counselor know if you cannot attend your scheduled meeting as soon as possible. "No-shows" to appointments can incur a \$75 fee and multiple missed appointments may result in breach of contract.

#### **Payment Plans:**

It is understood that the Fee Schedule must be followed in order for student's to continue receiving services. We further understand that successful admission procedures require action

by students, parents, and teachers to schedule interviews, visit campuses, and prepare applications and recommendations in a timely and satisfactory manner.

### Fee Schedule and Payment Plan Policies

-For students enrolling into the All-Inclusive or Essentials package, the minimum amount due at time of signing is 20% of package price.

Clients who choose a payment plan for the remaining amount due be enrolled into automatic payments. Clients who elect to pay by check will need to have a credit card on file; cards will be automatically be charged once invoices are 30 days past due.

Final payments for Essentials packages are due by Aug 1<sup>st</sup> of senior year. Final payments for All-Inclusive packages are due by Oct 1<sup>st</sup> of senior year.

-For students enrolling into the Senior Rush or Summer Advantage package, the minimum amount due at time of signing is 50%. Remaining amount is due within 60 days of signing. -A-la-carte services are due in full at time of signing.

#### **Package Descriptions**

# **Essentials: Created For Students Who Want Guidance**

The Essentials Package helps students gain perspective of their interest, strengths, and needs and develop a post-secondary action plan. Services conclude no later Sept 1<sup>st</sup> of senior year. It includes the following:

- **Birkman Strengths, Needs & Career Assessment** to foster self-awareness and identify potential careers, majors, and environments best suited to the student
- Academic Course Selection to choose the most advantageous courses that cultivate opportunities for success during high school *and* beyond
- **Goal Setting** tailored to your student's intentions to guide their focus and drive their momentum
- **SAT/ACT Timeline & Advising** so you can plan be sure your student is prepared to achieve peak performance
- **Extracurricular Guidance** to strategically select activities suited to your student and their goals
- **Resume** that showcases your student's experiences, skills, and strengths
- Choosing a Major that will energize and excite your student

- **Customized College List** encompassing multiple factors including: academic and cultural fit, financial and merit positioning, and is targeted to the student's goals and interests
- Application Strategy & Checklist to empower students to successfully manage their goals and track their college application progress
- **One-time entry** into our Essay Boot Camp and Application Workshop the summer prior to senior year. (One-on-one support available for primary college essay).

# All-Inclusive: Guidance & Support (from start to finish)

The All-Inclusive Package includes educational consulting services for the student all the way through high school graduation. The All-Inclusive Package **includes** <u>everything</u> in the **Essentials Package PLUS...** 

- **Project Management** to keep your student on track throughout the application process
  - **Unlimited entry** into our Essay Boot Camps and Application Workshops the summer prior to senior year
  - **One-on-One Writing Support**\*\* guiding your student to write memorable essays & college-specific supplements
  - **Personalized Application Guidance**\*\* to leverage the format and space available to highlight your students' strengths, abilities, and personality
  - **Summer Activity Planning** to use time strategically: career exploration, college planning, academic enrichment, resume development, and character building
  - **Campus Visit** advice & introduction to resources to make the most of your time on college campuses
  - **Interview Preparation** to ensure your student presents themselves with poise, professionalism and authenticity
  - **Financial Positioning** to maximize a student's opportunity of receiving financial aid
  - Scholarship Application Support to ensure completion and help students present themselves well
  - **College Decision** advising to compare financial aid packages, housing options, and individual fit factors
  - **College Transition Counseling** to help your student understand the environments and situations in which they thrive and the resources available to help them succeed

• **Personalized Support** through the many decisions in high school regarding college planning and applications

\*\*While there is no "prescribed" number of colleges a student should apply to, we do limit the "full works" (full edit and review of application, essay, supplements, and oversight of transcript, rec letter, and test score submissions as needed) to 10 schools (the average college list typically consists of 6-8 schools). For additional applications, students may request "spot-checks" from their counselor and continue to ask for confirmation/direction as needed, but should be able to submit additional applications and required items primarily on their own.

# **Senior Rush**

- <u>Birkman</u> Strengths, Needs, and Interests Assessment + 90 min session to review results
- Customized College List
- Application Strategy and Personalized Check-list/Timeline
- SAT/ACT Advising
- Campus Visit Advising & Resources
- Main Essay Support (Brainstorming, Drafting, Revising)
- Entry to Workshops
- "Project Management" for up to 6 colleges (i.e. making sure all application requirements are fulfilled by deadlines: (up to 6) supplements, short answers, rec letters, SAT/ACT scores transcript, resume)

**Bright Futures Consulting** agrees to keep all personal, academic, medical and financial information concerning the client or client's family confidential except in those cases in which the client's or other's welfare is at risk and/or the client's parents/ guardians approve release of client data.